



2025
DUBAI · UAE

THE 12th GLA GLOBAL LOGISTICS CONFERENCE SPONSORSHIP OPPORTUNITIES

MAY 15-18, 2025 DUBAI, UAE



Contents

1. Title Sponsor	Diamond	13.Speech Sponsor	Silver
2.Co-Organizer	Platinum	14.Notebook Sponsor	Silver
3.Supporting Partner	Platinum	15.Pen Sponsor	Silver
4.Gala Dinner Sponsor	Platinum	16.Coffee Break	Silver
5.Cocktail Party Sponsor	Platinum	17.Football Sponsor	Silver (Sold out)
6.Buffer Lunch Sponsor	Platinum	18.Badminton Sponsor	Silver (Sold out)
7.Backpack Sponsor	Gold	19.Day Tour Sponsor	Silver
8.Golf Sports Sponsor	Gold (Sold out)	20.Venue Wall light Sponsor	
9.Registration Sponsor	Gold	21.Poster into Bag Sponsor	
10.Lanyard	Silver (Sold out)	22.Video Sponsor Sponsor	
11.Badge	Silver	23.Color Page Sponsor	
12.One-on-one Meeting	Silver	24.Outdoor Flag Sponsor	



Benefits

1. As the only **title Sponsor** in all GLA display, such as Banner, LED, website etc
2. Speech opportunities in GLA **Opening ceremony, Gala Dinner and Cocktail party**
3. 10 Free tickets
4. 1 free 6m*6m **standard booth**
5. 3. Video playing of your company for 5 minutes during one-on-one meeting (Silent) for 3 days
6. **VIP Seat** and as VIP Guest and awards guest to present on Stage in all sessions
7. As Title sponsor with Diamond badge in GLA conference page
8. To be promoted in all GLA social media as Diamond sponsor before and after conference
9. Free advertisement Inside Front Cover of GLA conference brochure
10. GLA Conference Interview



Benefits

1. As the Co-Organizer in all GLA display, such as Banner, LED, website etc
2. Speech opportunities in GLA **Opening ceremony**
3. 5 Free tickets
4. 1 free 3m*3m **standard booth**
5. Video playing of your company for 5 minutes during one-on-one meeting (Silent) for 3 days
6. **VIP Seat** and as VIP Guest and awards guest to present on Stage
7. As Co-organizer with Platinum badge in GLA conference page
8. To be promoted in all GLA social media as Platinum sponsor before and after conference
8. Free Color page GLA conference brochure
9. GLA Conference Interview



Benefits

1. As the Supporting Partner in all GLA display, such as Banner, LED, website etc
2. 5 Free tickets
3. 1 free 3m*3m **standard booth**
4. Video playing of your company for 5 minutes during one-on-one meeting (Silent) for 3 days
5. **VIP Seat**
6. As Supporting Partner with Platinum badge in GLA conference page
7. To be promoted in all GLA social media as Platinum sponsor before and after conference
8. Free Color page GLA conference brochure
9. GLA Conference Interview

THE 10th GLA GLOBAL LOGISTICS (DUBAI) CONFERENCE

GLA GLOBAL LOGISTICS ALLIANCE 2024 DUBAI- UAE THE 10th GLA GLOBAL LOGISTICS CONFERENCE 第十届GLA全球物流企业(迪拜)大会 APRIL 29 - MAY 2, 2024 DUBAI, UAE 2024年4月29日-5月2日 阿联酋 迪拜

GALA DINNER

GLA GLOBAL LOGISTICS ALLIANCE | 2024



Benefits

1. As the Title Sponsor in Gala Dinner
2. Speech opportunities in GLA **Opening ceremony and Gala Dinner**
3. Your company logo Light on the wall during gala dinner
4. 5 Free tickets
5. 1 free 3m*3m **standard booth**
6. Video playing of your company for 5 minutes during one-on-one meeting (Silent) for 3 days
7. **VIP Seat** and as VIP Guest and awards guest to present on Stage in Gala Dinner
8. As Gala Dinner Sponsor with Platinum badge in GLA conference page
9. To be promoted in all GLA social media as Platinum sponsor before and after conference
10. Free Color page GLA conference brochure
11. GLA Conference Interview

THE 10th GLA GLOBAL LOGISTICS (DUBAI) CONFERENCE



2024 DUBAI- UAE

THE 10th GLA GLOBAL LOGISTICS CONFERENCE
第十届GLA全球物流企业(迪拜)大会
APRIL 29 - MAY 2, 2024 DUBAI, UAE 2024年4月29日-5月2日 阿联酋 迪拜

COCKTAIL PARTY



Benefits

1. As the Title Sponsor in Cocktail Party
2. Welcome banner in the entry of Cocktail area
3. Your company logo Light on the wall during cocktail party
4. Speech opportunities in GLA **Opening ceremony and Cocktail party**
5. 3 Free tickets
6. 1 free 3m*3m **standard booth**
7. Video playing of your company for 5 minutes during one-on-one meeting (Silent) for 3 days
8. **VIP Seat** and as VIP Guest and awards guest to present on Stage in Cocktail party
9. As Cocktail party Sponsor with Platinum badge in GLA conference page
10. To be promoted in all GLA social media as Platinum sponsor before and after conference
11. Free Color page GLA conference brochure
12. GLA Conference Interview



Benefits

1. As the Title Sponsor in buffet Lunch banner, entry welcome banner, chair advertisement, dish mark, table number for 3 days
2. 3 Free tickets
3. 1 free 3m*3m **standard booth**
4. Video playing of your company for 5 minutes during one-on-one meeting (Silent) for 3 days
5. **VIP Seat** and as VIP Guest
6. As Buffet lunch Sponsor with Platinum badge in GLA conference page
7. To be promoted in all GLA social media as Platinum sponsor before and after conference
8. Free Color page GLA conference brochure
9. GLA Conference Interview



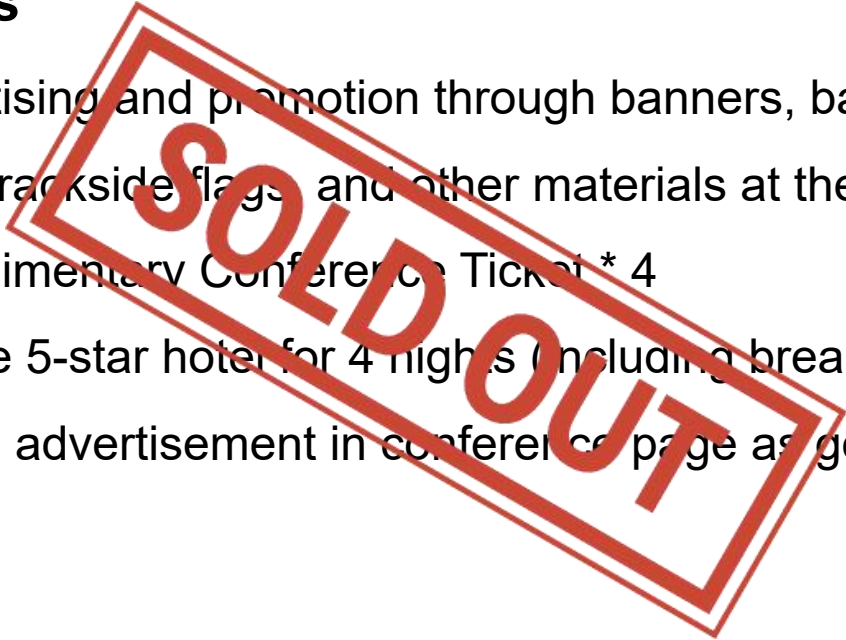
Benefits

1. Guest information packet printed with sponsor's name, logo, and positioning tagline
2. Colored advertisement on the inside page of the official Conference Brochure * 1 page
3. Video playing of your company for 5 minutes during one-on-one meeting (Silent) for 3 days
4. Independent video promotion on GLA official account * 1 time
5. Promotion on GLA social media account * 1 time
6. LOGO advertisement in conference page as Gold sponsor until the 12th GLA conference complete
7. 2 free conference tickets



Benefits

- 1. Advertising and promotion through banners, barriers, display boards, trackside flags and other materials at the venue.
- 2. Complimentary Conference Ticket * 4
- 3. Deluxe 5-star hotel for 4 nights (including breakfast) * 1 room
- 4. LOGO advertisement in conference page as gold sponsor





Benefits

1. Registration background sponsored by your company name
2. 2 Free tickets
3. 5 mins speech during Cocktail Party
4. VIP Seat
5. 2 Roll-Up Banner in Registration Area
6. Get award in Gala dinner as sponsorship
7. Video playing of your company for 5 minutes during one-on-one meeting (Silent) for 3 days
8. Sub-promotion on GLA social media account * 1 time
9. Independent video promotion on GLA official account * 1 time





Benefits

1. 1 VIP Seat
2. 4*3 Banner in one on one meeting area
6. Get award in Gala dinner as sponsorship
7. Video playing of your company for 5 minutes during one-on-one meeting (Silent) for 3 days
8. Sub-promotion on GLA social media account * 1 time
9. Independent video promotion on GLA official account * 1 time



Benefits

1. your Company name and logo show in over 2000 pcs

Lanyard

2. 2 Free Tickets

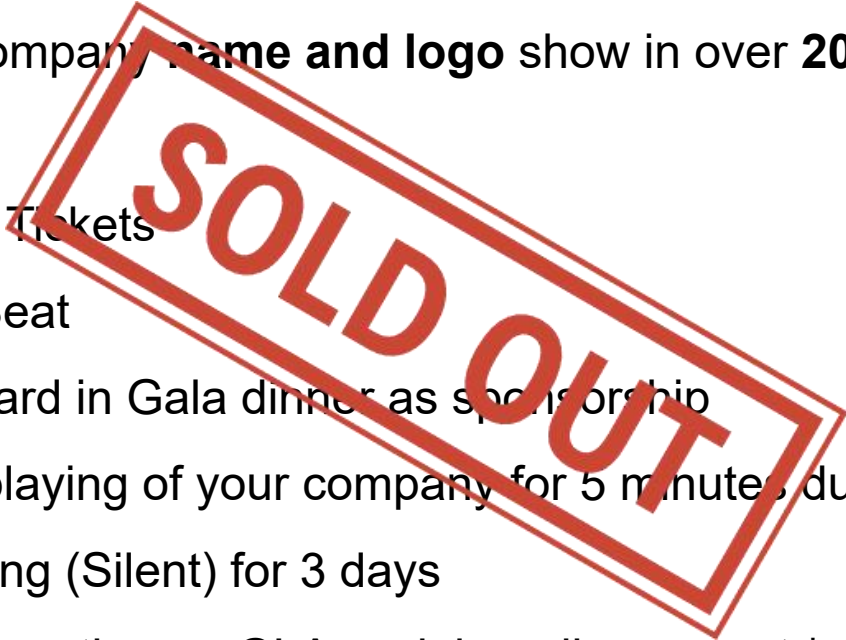
3. 1 VIP Seat

4. Get award in Gala dinner as sponsorship

5. Video playing of your company for 5 minutes during one-on-one meeting (Silent) for 3 days

6. Sub-promotion on GLA social media account * 1 time

7. Independent video promotion on GLA official account * 1 time





ID: 12345

Booth/Table: S8B



Mr. Aaron Poole
BR International
President/Owner
USA

Benefits

1. your Company **name and logo** show in over 2000 pcs badge
2. 2 Free Tickets
3. 1 VIP Seat
4. Get award in Gala dinner as sponsorship
5. Video playing of your company for 5 minutes during one-on-one meeting (Silent) for 3 days
6. Sub-promotion on GLA social media account * 1 time
7. Independent video promotion on GLA official account * 1 time



Sponsored By: BR International USA

1895 Phoenix Boulevard
College Park GA 30349 USA

www.brintusa.com



Benefits

1. Advertisement during the One-on-one meeting in all tables
2. Conference Brochure full page advertisement *1 page
3. Video playing of your company for 5 minutes during one-on-one meeting (Silent) for 3 days
4. Sub-promotion on GLA social media account * 1 time
5. Independent video promotion on GLA official account * 1 time
6. 1 free conference ticket



Benefits

1. 8-10 mins speech in opening ceremony
2. VIP Seat
3. GLA Interview
4. Advertisement Promotion before and after GLA conference
5. Speaker Introduction in big LED Screen
6. Video playing of your company for 5 minutes during one-on-one meeting (Silent) for 3 days



Benefits

1. Prominent LOGO display
2. The notebook will be given to 2000+ attendees
3. Colored insert advertisement on the inside page of the official Conference Brochure * 1 page
3. Sub-promotion on GLA social media account * 1 time
4. Independent video promotion on GLA official account * 1 time
5. 1 free conference ticket



Benefits

1. Over 2000 participants has the pen with your logo
3. 1 color page in conference brochure
4. Sub-promotion on GLA social media account * 1 time
5. Independent video promotion on GLA official account * 1 time



Benefits

1. 8 roll up banners to be put in all coffee break area for 4 days
2. Table mark in with your company name and logo
3. Sub-promotion on GLA social media account * 1 time
4. Independent video promotion on GLA official account * 1 time
5. 1 Free ticket



Benefits

1. Advertising and promotion through **banners, barriers, display boards, flags, jersey** and other mediums at the venue
2. Sub-promotion on GLA social media account * 1 time
3. Independent video promotion on GLA official account * 1 time
4. 2 Free tickets

SOLD OUT



Benefits

1. Advertising and promotion through **banners, barriers, display boards, flags and jersey**
2. Sub-promotion on GLA social media account * 1 time
3. Independent video promotion on GLA official account * 1 time
4. 2 Free ticket

SOLD OUT



Benefits

1. Company Advertisement for conference using bottle water
2. Get award in Gala dinner as sponsorship
3. Video playing of your company for 5 minutes during one-on-one meeting (Silent) for 3 days
4. Sub-promotion on GLA social media account * 1 time
5. Independent video promotion on GLA official account * 1 time



Benefits

1. Advertisement in **Tour Lanyard, Badge and Hat**
2. **Speech** opportunity during Tour schedule
3. Logo in GLA **banner** which mentioned sponsored by your company name and logo
4. **Table mark** during lunch and dinner
5. Sub-promotion on GLA social media account * 1 time
6. Independent video promotion on GLA official account * 1 time



Benefits

1. Your company logo will have light irradiation on the Venue wall with deep impression
2. Sub-promotion on GLA social media account * 1 time
3. Independent video promotion on GLA official account * 1 time



Benefits

1. Company Advertisement for all buffet lunch table by 3 days
2. Get award in Gala dinner as sponsorship
3. Sub-promotion on GLA social media account * 1 time
4. Independent video promotion on GLA official account * 1 time



Benefits

1. Company Advertisement for all Gala dinner table with welcome letter
2. Get award in Gala dinner as sponsorship
3. Sub-promotion on GLA social media account * 1 time
4. Independent video promotion on GLA official account * 1 time



Benefits

1. Company Advertisement for all Cocktai Party table
2. Get award in Gala dinner as sponsorship
3. Sub-promotion on GLA social media account * 1 time
4. Independent video promotion on GLA official account * 1 time



Benefits

1. Your company poster will be put into GLA Bag and all attendees will have it.
2. Sub-promotion on GLA social media account * 1 time
3. Independent video promotion on GLA official account * 1 time



Benefits

1. Loop the company's promotional video on the big LED screen during one-on- one meeting
2. Sub-promotion on GLA social media account * 1 time
3. Independent video promotion on GLA official account * 1 time



Benefits

1. 1 page in GLA conference brochure
2. Over 1500 times advertisement to all participants





Benefits

1. Banner advertisements in the conference venue * 1 for 4 days



Benefits

1 Flag advertisements outside of the conference venue for 4 days

GLA SPONSOR AWARD



Benefits

1. Your company gift will be part of Draw prizes for fortunate person during Gala Dinner
2. Host will read aloud your company name as gift sponsor as thanks to all
3. Sub-promotion on GLA social media account * 1 time
4. Independent video promotion on GLA official account * 1 time



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15-18 MAY 2025

GRAND HYATT DUBAI

*SEE YOU IN
DUBAI*



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WeChat



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