GLA GLOBAL LOGISTICS CONFERENCE COGISTICS ALLIANCE THE 12th GLA GLOBAL LOGISTICS CONFERENCE SPONSORSHIP OPPORTUNITIES

MAY 15-18, 2025 DUBAI, UAE



GLA GLOBAL LOGISTICS ALLIANCE DUBAI-UAE Gold

Benefits

LA 2024 THE 10" GEAGLOBAL LOGISTICS CONFERENCE E + E & LA 2 IE M 2 2 (2 11 + 2 **GOLF TOURNAMENT**

1. Advertising and promotion through banners, barriers, display boards, trackside flags, and other materials at the venue.

2. Complimentary Conference Ticket * 4

3. Deluxe 5-star hoter for 4 nights (including breakfast) * 1 room

4. LOGO advertisement in conference page as gold sponsor



GLOBAL

Lanyard Sponsor 1 only Price: USD 8,000

Benefits

Silver

1. your Company and logo show in over 2000 pcs

Lanyard

2. 2 Free tekets

3.1 VIP Seat

4. Get award in Gala dinner as she hin org

5. Video playing of your company for 5 minutes during one-on-

one meeting (Silent) for 3 days

6. Sub-promotion on GLA social media account * 1 time

7. Independent video promotion on GLA official account * 1 time



ootball Event Sponsor 1 only Price: USD 5,000

- 1.Advertising an promotion through banners, barriers, display
- -boards, flags, jerse, and other mediums at the venue
- 2. Sub-promotion on GLA social model account * 1 time
- 3. Independent video promotion on G A ffinal account * 1 time
- 4. 2 Free tickets



Badminton Event Sponsor 1 only Price: USD 5,000

Benefits

1. Advertising and promoun through banners, barriers, display boards,

flags and jersey

2. Sub-promotion on GLA social media a count "1 time

3. Independent video promotion on GLA official account * 1 time

4. 2 Free ticket



Gala Dinner Table No.

Price: USD1,000

Benefits

 Company Adertisement for all Gala dinner table with welcome letter

2. Get award in Gala dinner as sponsorship

3. Sub-promotion on GLA social

media account * 1 time

4. Independent video promotion on

GLA official account * 1 time



Cocktail Party Table No. P

Price: USD1,000

Benefits

COUrr.*

- 1. Company Adertisement for all Cocktai Party table
- 2. Get award in Gala dinner as sponsorship
- Sub-promotion on GLA social media account
 *1 time

Independent adeo promotion on GLA official



Silver

THE 10TH GLA GLOBAL LOGISTICS CONFERENCE APRIL 29 - MAY 2, 2024 GRAND HYATT DUBAL UAE

Gl

ID: 12345

Booth/Table: S8B



Mr. Aaron Poole **BR** International President/Owner

USA

Sponsored By:

USA



1895 Phoenix Boulevard College Park G& 50549 USA **BR** International

www.brintusa.com

Benefits

- 1. your Company **name and logo** show in over 2000 pcs badge
- 2. 2 Free Tickets
- 3.1 VIP Seat
- 4. Get award in Gala dinner as spression
- les during one-on-one 5. Video playing of your company for 5 will

meeting (Silent) for 3 days

- 6. Sub-promotion on GLA social media account* 1 ume
- 7. Independent video promotion on GLA official account * 1 time



One-on-one Meeting Sponsor 1 only Price: USD 6,000

- Advertisement during the One-on-one meeting in all tables
 Conference Brochure tell page adverstisement *1 page
 Video playing of your company for 5 minutes during one-on-one meeting (Silent) for 3 days
- 4. Sub-promotion on GLA social media account * 1 time
- 5. Independent video promotion on GLA official account * 1 time
- 6. 1 free conference ticket

Pen Sponsor

Silver

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GLA

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GLOBAL LOGISTICS ALLIANCE

Benefits

Over 2000 participants has the pen with your logo

1 color page in conference brochure

Sub promotion on GLA social media account * 1 time

Independent vides promotion on GLA official account

* 1 time

3

Notebook Sponsor 1 only

GLOBAL LOGISTICS ALLIANCE

GLA 2023

Silver

- 1. Prominent LOGO display
- 2. The notebook will be given to 2000+ attendees
- 2 Concerned insert advertisement on the inside page of
- the official Conference Brochure * 1 page
- 2 Sub or mition on GLA social media account * 1
- time
 - 4. Independent video premotion on GLA official
 - account * 1 time
 - 5. 1 free conference ticket



2©25 GLOBAL LOGISTICS GLA

Backpack Sponsorship 1 only Price: USD 12,000

Benefits

Gold

1. Guest information packet printed with sponsor's name, logo, and positioning tagline

2. Colored advertisement on the inside page of the official Conference Brochure * 1 page

3. Video playing of your company for 5 minutes during one-on-one meeting (Silent) for 3 days

4. Independent video promotion on GLA official account * 1 time

5. Promotion on GLA social media account * 1 time

6. LOGO advertisement in conference page as Gold sponsor until the 12th GLA conference complete

7. 2 free conference tickets



GLA

TOGETHER WE RISE TOGETHER WE SHINE

Outdoor Flag Price

Price: USD 300 per one

Benefits

1 Flag advertisements outside of the conference venue for 4 days in conference hall entry and all participants will have opportunity to see



Roll up Banner Sponsor

Benefits

1. Banner advertisements in the conference venue * 1 for 4 days



Color Page Price: USD 500/Page

- 1. 1 page in GLA conference brochure
- 2. Over 1500 times advertisement to all participants



Main Screen Video Sponsor (5 left) Price: USD1,000

- 1. Loop the company's promotional video on the big LED screen
- during one-on- one meeting
- 2. Sub-promotion on GLA social media account * 1 time
- 3. Independent video promotion on GLA official account * 1 time



Poster into GLA Registration Bag Price: USD1,000 per one



Benefits

 Your company poster will be put into GLA Bag and all attendees will have it.
 Sub-promotion on GLA social media account * 1 time
 Independent video promotion on GLA

official account * 1 time



Buffet Lunch Table No.

Price: USD2,000



- Company Adertisement for all buffet lunch table
 by 3 days
- 2. Get award in Gala dinner as sponsorship
- 3. Sub-promotion on GLA social media account * 1 time
- 4. Independent video promotion on GLA official account * 1 time



Venue wall light

Price: USD 1,000



1. Your company logo will have light irradiation on the Venue wall with deep impression

2. Sub-promotion on GLA social media account * 1 time

3. Independent video promotion on GLA official account * 1 time



Coffee Break Sponsorship

Price: USD 5,000

- 1. 8 roll up banners to be put in all coffee break area for 4 days
- 2. Table mark in with your company name and logo
- 3. Sub-promotion on GLA social media account * 1 time
- 4. Independent video promotion on GLA official account * 1 time
- 5. 1 Free ticket





Benefits

- 1. Advertisement in Tour Lanyard, Badge and Hat
- 2. Speech opportunity during Tour schedule
- 3. Logo in GLA **banner** which mentioned sponsored by your

company name and logo

- 4. Table mark during luch and dinner
- 5. Sub-promotion on GLA social media account * 1 time
- 6. Independent video promotion on GLA official account * 1

time





Bottle Water 1 only Price: USD3,000

- 1. Company Adertisement for conference using bottle water
- 2. Get award in Gala dinner as sponsorship
- 3. Video playing of your company for 5 minutes during one-onone meeting (Silent) for 3 days
- 4. Sub-promotion on GLA social media account * 1 time
- 5. Independent video promotion on GLA official account * 1 time





Speech Sponsor (3 left)

- 1.8-10 mins speech in opening ceremony
- 2. VIP Seat
- 3. GLA Interview
- 4. Advertisement Promotion before and after GLA conference
- 5. Speaker Introduction in big LED Screen
- 6. Video playing of your company for 5 minutes during one-on-one meeting (Silent) for 3 days



Registration Area Sponsorship Price: USD 10,000

- 1. Registration background sponsored by your company name
- 2. 2 Free tickets
- 3. 5 mins speech during Cocktail Party
- 4. VIP Seat
- 5. 2 Roll-Up Banner in Registration Area
- 6. Get award in Gala dinner as sponsorship
- 7. Video playing of your company for 5 minutes during one-onone meeting (Silent) for 3 days
- 8. Sub-promotion on GLA social media account * 1 time
- 9. Independent video promotion on GLA official account * 1 time



Indoor Advertisement Banner (8 only) Price: USD 3,900

Benefits

1. 4*5 Banner in one on one meeting

area

2. Get award in Gala dinner as

sponsorship

- 3. Sub-promotion on GLA social media account * 1 time
- 4. Independent video promotion on

GLA official account * 1 time



Buffet Lunch Sponsorship 1 only Price: USD 15,000

Benefits

1. As the Title Sponsor in buffet Lunch banner, entry welcome banner, chair advertisement, dish mark, table number for 3 days

2.3 Free tickets

3. 1 free 3m*3m standard booth

4. Video playing of your company for 5 minutes during one-on-one meeting (Silent) for 3 days

5. VIP Seat and as VIP Guest

6. As Buffet lunch Sponsor with Platinum badge in GLA conference page

- 7. To be promoted in all GLA social media as Platinum sponsor before and after conference
- 8. Free Color page GLA conference brochure
- 9. GLA Conference Interview

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Cocktail Party Title Sponsor 2 only Price: USD 15,000

HE 10th GLA GLOBAL LOGISTICS (DUBAI) CONFERENCE

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- **Benefits**
- 1. As the Title Sponsor in Cocktail Party
- 2. Welcome banner in the entry of Cocktail area
- 3. Your company logo Light on the wall during cocktail party
- 4. Speech opportunities in GLA Opening ceremony and Cocktail party
- 5. 3 Free tickets
- 6. 1 free 3m*3m standard booth
- 7. Video playing of your company for 5 minutes during one-on-one meeting (Silent) for 3 days
- 8. **VIP Seat** and as VIP Guest and awards guest to present on Stage in Cocktail party
- 9. As Cocktail party Sponsor with Platinum badge in GLA conference page
- 10. To be promoted in all GLA social media as Platinum sponsor before and after conference
- 11. Free Color page GLA conference brochure
- 12. GLA Conference Interview

Gala Dinner Sponsor 2 only Price: USD 20,000

THE 10th GLA GLOBAL LOGISTICS (DUBAI) CONFERENCE

GLOBAL LOGISTICS ALLIANCE Platinum

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- 1. As the Title Sponsor in Gala Dinner
- 2. Speech opportunities in GLA Opening ceremony and Gala Dinner
- 3. Your company logo Light on the wall during gala dinner
- 4.5 Free tickets
- 5. 1 free 3m*3m standard booth
- 6. Video playing of your company for 5 minutes during one-on-one meeting (Silent) for 3 days
- **7. VIP Seat** and as VIP Guest and awards guest to present on Stage in Gala Dinner
- 8. As Gala Dinner Sponsor with Platinum badge in GLA conference page
- 9. To be promoted in all GLA social media as Platinum sponsor before and after conference
- 10. Free Color page GLA conference brochure
- 11. GLA Conference Interview

GLA GLOBAL LOGISTICS ALLIANCE DUBAI-UAE Platinum

SUPPORTING

PARTNER

Supporting Partner

Price: USD 15,000

- 1. As the Supporting Partner in all GLA display, such as Banner, LED, website etc
- 2. 5 Free tickets
- 3. 1 free 3m*3m standard booth
- 4. Video playing of your company for 5 minutes during one-on-one meeting (Silent) for 3 days
- 5. VIP Seat
- 6. As Supporting Partner with Platinum badge in GLA conference page
- 7. To be promoted in all GLA social media as Platinum sponsor before and after conference
- 8. Free Color page GLA conference brochure
- 9. GLA Conference Interview



Co-organizer Price: USD 20,000



- 1. As the Co-Organizer in all GLA display, such as Banner, LED, website etc
- 2. Speech opportunities in GLA **Opening ceremony**
- 3. 5 Free tickets
- 4. 1 free 3m*3m standard booth
- 5. Video playing of your company for 5 minutes during one-on-one meeting (Silent) for 3 days
- 6. VIP Seat and as VIP Guest and awards guest to present on Stage
- 7. As Co-organizer with Platinum badge in GLA conference page
- 8. To be promoted in all GLA social media as Platinum sponsor before and after conference
- 8. Free Color page GLA conference brochure
- 9. GLA Conference Interview

Title Sponsor 1 only **Price:** USD 100,000



Diamond

Benefits

1. As the only **title Sponsor** in all GLA display, such as Banner, LED, website etc

2. Speech opportunities in GLA Opening ceremony, Gala Dinner and **Cocktail party**

- 3. 10 Free tickets
- 4. 1 free 6m*6m standard booth

5. 3. Video playing of your company for 5 minutes during one-on-one meeting (Silent) for 3 days

6. **VIP Seat** and as VIP Guest and awards guest to present on Stage in all sessions

7. As Title sponsor with Diamond badge in GLA conference page

8. To be promoted in all GLA social media as Diamond sponsor before and after conference

9. Free advertisement Inside Front Cover of GLA conference brochure 10 GLA Conference Interview



Gift Sponsor

Free

GLA SPONSOR AWARD



THE 10th GLA GLOBAL LOGISTICS CONFERENCE



- 1. Your company gift will be part of Draw prizes for fortunate person during Gala Dinner
- 2. Host will read aloud your company name as gift sponsor as thanks to all
- 3. Sub-promotion on GLA social media account * 1 time
- 4. Independent video promotion on GLA official account * 1 time



THE 12th GLA GLOBAL LOGISTICS CONFERENCE

15-18 MAY 2025 GRAND HYATT DUBAL

SEE YOU IN DUBAI



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WeChat

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